



Blue Pegasus Knows Their Bits and Bytes

By Leslie Horton, VP AABPA 3/31/13

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Misty Olen and Blake Rogers are the owners of Blue Pegasus and recently moved into the Auburn Airport Business Park. Blue Pegasus is located upstairs at 2402 Lindberg Street with a tempting view of the Auburn Airport.

Misty focuses upon network management solutions in environments ranging from 10 to 50+ servers. Blake heads up business automation with custom software solutions ranging from iPhone apps to business processes that create more efficiency and reduce costs.

A small sampling of their projects includes the automation of student information for a county department of education, a sizable client that manages 250+ law firms and a major contractor in Sacramento involved with the California High Speed Train project.

In 2013 Blue Pegasus intends to grow both of its business offerings, plans to hire a network employee by June and within the next six months wants to sell one of their customized software products online.

Misty indicated that the biggest pain points Blue Pegasus faces are around the numerous insurance requirements and getting good advice on all the different tax filings. Another puzzle piece they are sorting out is whether to grow first and hire second or vice versa.

There was an adventure tied to landing in Auburn. When Misty came out for training from out-of-state, she fell in love with northern California. The next step was a decision to move here from Arkansas. Somebody told her "Auburn is near Roseville" and upon learning that the school system is excellent, Misty knew she had reached her destination of choice. Blake, on the other hand, grew up in Sacramento. They both enjoy living in the Sierra foothills and have a home in Lake of the Pines.

Although they hope to travel this summer, Blue Pegasus has substantial projects that will get rolling in June. However, they definitely plan to visit Yosemite and perhaps squeeze in a getaway trip to a tropical location before the school year resumes in mid-August for their three children.

Having an office overlooking the runway led them to take a flight with Mike Poteet at Sunshine Flyers. They promptly caught the aviation bug and now intend to become pilots.

Misty and Blake look forward to meeting all of the business owners in the AABP and feel the networking opportunities and possibilities of working with other members of the AABPA are exciting.

